

Bachelor's Degree in Commerce & Marketing

Degree Description

Commerce & Marketing is a four-year program in which students are eligible for the degree upon completion of at least 240 academic credits (ECTS):

Basic Education: 60 ECTS

Compulsory Subjects: 102 ECTS

Elective Subjects: 60 ECTS

Work Placement: 12 ECTS

Final Dissertation: 6 ECTS

Regular Admission (no exchange student)

- "Bachillerato" (Humanities & Social Sciences) and PAU exam are highly recommended.
- Associate's Degree in International Business, Financial Management & Administration.
- University Entrance exams for people older than 25, 40 & 45.
- Bachelor's Degree.

The Bachelor's Degree in Commerce & Marketing provides students with greater knowledge of business-related disciplines, abilities for foreign languages and an inner passion for international relations. The program strengthens their critical thinking and builds on different abilities such as accounting, finance, management and marketing.

Professional profiles

- Teaching and research
- Sales Executive
- Chief marketing officer
- Chief communications officer
- Foreign Trade chief
- International expansion consultant
- Logistics manager

About Our Faculty

Since 2007, the campus is located in La Laboral, Ciudad de la Cultura (Gijón). The college has 40 classrooms, 11 seminar rooms fully-equipped with high-tech devices, 6 computer labs for academic purposes and 3 more computer labs with free access. In addition, the college has a beautiful three-story library with more than 60,000 books and 200 study spaces.

The school has a robust study-abroad program with different types of scholarships such as Erasmus, Convenio and Seneca. The Erasmus scholarship with up to 90 vacancies allows students to study at a European university, in fact, the faculty is among the first five from the University of Oviedo giving students the opportunity to study in Europe with an Erasmus grant. The campus is also third in welcoming European students. The 'Convenio' scholarship with up to 100 vacancies allows them to study overseas. The Seneca scholarship gives students the chance to study in most universities around Spanish territory.

Internships are mandatory for those students seeking a Bachelor's Degree which will give the student practical experience. The university internship program offers 500+ job opportunities and the Career Resource Center can assist with identifying appropriate internship sites, putting together the application materials and preparing for the internship. They will advise you on how to have a successful experience once you have been accepted into an internship program. The Business Relations Office offers a wide variety of scholarships which include 'Erasmus-Practicas' scholarship, allowing students to develop their internship abroad.