

ENGLISH TAUGHT COURSES

BACHELOR IN COMMERCE AND MARKETING

Course	Academic Year	TERM	ECTS
Introduction to microeconomics	1 st	Autumn	6
Introduction to accounting	1 st	Autumn	6
Introduction to statistics	1 st	Autumn	6
Introduction to business	1 st	Spring	6
World economics	1 st	Spring	6
Sociology	1 st	Spring	6
Statistics for commerce	2 nd	Autumn	6
Marketing strategy	2 nd	Autumn	6
English for commerce	2 nd	Autumn	6
International economic relations	2 nd	Spring	6
Foreign trade	3 rd	Autumn	6
International growth of firms	3 rd	Autumn	6
English for commerce II	3 rd	Autumn	6
Entrepreneurship	4 th	Autumn	6
English for commerce III	4 th	Autumn	6
Advertising and public relations	4 th	Spring	6

BACHELOR IN TOURISM

Course	Academic Year	TERM	ECTS
Introduction to economics	1 st	Autumn	6
Introduction to accounting	1 st	Autumn	6
Introduction to statistics	1 st	Autumn	6
Introduction to business	1 st	Spring	6
World economics	1 st	Spring	6
Sociology	1 st	Spring	6
English I for tourism	1 st	Spring	6
English II. Professional writing for tourism	2 nd	Spring	6
English III. Tourism presentations	3 rd	Autumn	6
Entrepreneurship	4 th	Autumn	6
English for tourism IV	4 th	Spring	6